

# ART OF CONSULTATION

## CUSTOMIZED CLIENT PROFILER

NAME: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### LIFESTYLE ANALYSIS

[PLEASE CIRCLE YOUR RESPONSES]

Your Personal Style:

Classic	Modern	Trendy	Natural
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Your Professional Style:

Corporate	Business Casual	Creative	Casual
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Personal Interests: List activities you do in your free time (swimming, running, gardening, etc.):

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Hair goals:

Subtle change once a year	Change with the seasons	Have a major change in mind	Love to change every visit
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Commitment to salon visits:

Every 1-6 weeks	Every 6-12 weeks	Every 3-6 mos.	Once a year
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Styling time spent at home:

Less than 15 min.	15-30 min.	30-45 min.	More than 45 min.
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Versatility:

Wear my hair the same everyday	Sometimes wear my hair differently on weekends	Open to new styles & change often	Try a new look everyday
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How you style your hair:

Air dry or lightly diffuse	Blow-dry with a flat brush	Blow-dry with a round brush	Blow-dry with a brush & use hot iron
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Styling comfort level:

Uncomfortable	Comfortable	Very Comfortable
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What do you like/dislike about your hair?

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What products are you currently using?

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### PHYSICAL ANALYSIS

[STYLIST TO FILL OUT—CIRCLE ALL THAT APPLY]

Abundance:

Sparse	Average	Thick
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Diameter:

Fine	Medium	Coarse
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Hair Formation:

Straight	Wavy	Curly	Kinky
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Condition:

Normal	Dry	Distressed	Porous
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Type of Distress:

Mechanical	Environmental	Chemical	Hormonal
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### CUSTOM HAIR PLAN

Prepared by your stylist \_\_\_\_\_ I would like to see you on \_\_\_\_\_

Recommended At-Home Maintenance: \_\_\_\_\_ for the following suggested services:

\_\_\_\_\_ Prep Service \_\_\_\_\_

\_\_\_\_\_ Technical Service \_\_\_\_\_

\_\_\_\_\_ Post Service \_\_\_\_\_

GET INSPIRED. SEE YOUR STYLIST.

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5TH AVENUE NYC

**Face Shape:**



Square



Circle



Oval



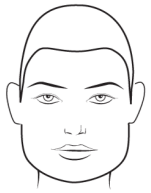
Oblong



Diamond



Inverted  
Triangle



Triangle

**Skin Tone:**

Cool

Warm

Neutral

**Previous Chemical Service:**

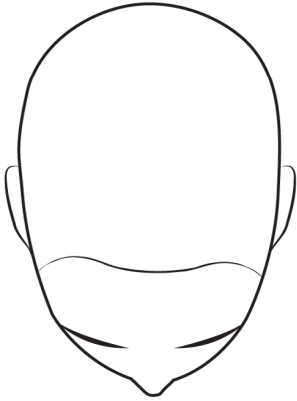
Demi-Permanent

Permanent

Highlight

Texture  
Curl/Straight

**HAIRCOLOR PLACEMENT & DESIGN**



**COLOR FORMULATION**

DATE	FORMULA(S)

**SERVICES**

DATE	SERVICES
	Prep: _____ Technical: _____ Post: _____
	Prep: _____ Technical: _____ Post: _____
	Prep: _____ Technical: _____ Post: _____

**TODAY'S APPOINTMENT:**

Prep Service \_\_\_\_\_  
\_\_\_\_\_

Technical Service \_\_\_\_\_  
\_\_\_\_\_

Post Service \_\_\_\_\_  
\_\_\_\_\_

**Thank you for being a valued client!**